This is the June – 2016 Newsletter of the Triangle Chapter of the Professional Construction Estimators Association

The Professional Construction Estimators Association of America, Inc. was chartered in 1956, by members of various construction disciplines from the Charlotte, NC area. During those early years the members rallied together to exchange ideas, promote educational endeavors and high ethical standards for Construction industry estimators. Today’s National association holds true to those founding principles.

Triangle Chapter — Back to Business

The Triangle Chapter after the Convention.

Now that the 2016 convention is behind us we are getting back to the business of working toward our short term goals of building up our chapter membership. The past several years it seems that we have added new members just to see members opt out of participating with our organization. This organization has a proud history of having a large membership, which through the years has gotten seriously low. This year with our present membership as it stands we will start the year in the red. We will need to work hard to increase our membership to work our way out of the red into the black.

With the exception of the Florida Chapter we have done better than most of the other PCEA Chapters in maintaining membership levels. Our Chapter because of the leadership and longtime members have morphed and modified to meet the changes and challenges of the Construction Industry.

With what we collectively have to offer to each other in way of support and mentorship is pretty amazing. Having access to long time leaders and members like Kevin Jackson, Ruben Gillis, Rick Embrey, Harold Yates, Chris Kelley, Marc Marotta, Kevin Sherron, Wally Mills, is invaluable. Having access to their knowledge and experience within the Construction Industry is worth far more than the annual dues.

The relationships and friendships developed and strengthened through the interaction at PCEA functions will last a lifetime. Where else can you go once a month and have fellowship with many of the persons that you work with and admire for their experience and professionalism?

Its time to reconnect with past members and remind them of their place within our organization. Our membership needs the strength in numbers to survive and flourish. We need to reconnect with our past to grow our future.
In 2013-14, Duke’s sports information, marketing and video staffs earned national recognition for excellence in their respective fields. Recognizing the changing information consumption habits of fans, Jackson and his team ensured that Duke remains on the forefront in the digital media space. In 2012, Duke launched the Blue Devil Network, which features live and on demand video and audio content from its 27 varsity sports and utilizes the school’s official athletic website, GoDuke.com, to power the digital network. In 2014-15, the Blue Devil Network staff produced in excess of 120 live broadcast quality Duke games, many of which were shown on the ESPN3 platform. As of 2015, Duke is one of just three ACC schools with a production truck to serve the ever-changing video needs of its department.

The Duke digital media team, overseen by Jackson, has orchestrated robust expansion in this sector as GoDuke.com’s traffic increased 15% during a three-year window from 2012-14. The site reached nine million unique visitors for the first time in 2014. Unique visitors, mobile visits, average visit durations, live event video views, subscription revenue and advertising sales have trended in a positive direction for the past several years, including establishing record-high subscription and auction revenue numbers in 2014. GoDuke.com was relaunched with a new responsive design in September of 2015. In April while the men’s basketball program was on its way to its fifth NCAA championship, GoDuke.com recorded the first one million page view day in its history. Duke fans have downloaded more than 133,000 composite mobile applications on iPhone, iPad and Android devices. The school’s official Facebook account consistently ranks among the nation’s top 20 nationally with more than 463,000 “likes” and its Instagram (197% increase from 2014 to 2015) and Twitter (56% from 2014 to 2015) accounts have increased significantly.

Jackson arrived in Durham in January 2000 after being named Duke Sports Information Director. Previously, he served as an Assistant Athletics Director for Communication at Southern Methodist University in Dallas. While at SMU, Jackson oversaw the media efforts for all 17 of the school’s intercollegiate sports and was the primary contact for the Mustang football and men’s basketball programs. He began his SMU career as an Assistant Sports Information Director in 1991.

Jackson went to SMU after working for one year as a Staff Assistant at the University of Florida in 1990-91 and three years as a student assistant at the Penn State University SID office. He also interned with the United States Olympic Committee during the summer of 1990. A native of Lebanon, Pa., Jackson graduated from Penn State University with distinction in 1990 with a B.A. degree in mass communications.

Since taking over the Duke External Affairs area in summer 2013, Jackson has overseen dramatic growth in the award-winning division, including adding major resource to both personnel and funding; purchasing the first video production trailer in the history of the university; bringing athletics event live streaming to tablets and smartphones; hiring the first full-time football marketing and social media employees in Duke Athletics; securing a rewards-based social media fan engagement program; implementing a digital ticketing platform to Duke Athletics; developing a solution in conjunction with University Archives to properly maintain historical information; renovating multiple areas, including the Duke Wrestling practice facility.

Additionally, he is responsible for Duke Athletics’ strategic communication, including that of its highly visible and successful men’s basketball program. Jackson handles media activities specifically relating to Duke Head Basketball Coach Mike Krzyzewski. During Jackson’s tenure, Duke has realized 82 honors by players recognized as National Player of the Year (five), National Defensive Player of the Year (four), All-American (24), ACC Player of the Year (six), and All-ACC (43).

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As always when possible, use the services of your fellow Members. Dana can be reached @ Servpro of South Durham and Orange County Cell: (919) 886-3838  Office: (919) 596-1242

**Officers and Board Members for 2016-2017**

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Next Meeting 6-16-2016
Pre-meeting Social
starts @ 6:30 PM

Address:
6019-A Glenwood Ave
Oak Park Shopping Center
Raleigh, NC 27612-2601

Our Mrs. Dana Richardson will be our “Guest Speaker” for our June 2016 Meeting. She will be addressing the issues of Mold and Mold remediation. Mrs. Richardson has been with Servpro since 2007 and is currently their Commercial Business Development Person. If You have had time to speak with Dana you know you are in for a treat to hear her speak to this hot topic!
Getting Things Done
According to NPR radio, this month’s downward trend in construction jobs is due to the current uncertainty of the upcoming Presidential election. They stated until Business developed a comfort level with the current contenders this trend would continue.

**PCEA Triangle Chapter 3 Scholarships:**

PCEA recognizes that one of the greatest problems facing our industry is a shortage of interested and well qualified employees at all levels. To that end, our mission is to extend Scholarships to persons interested in pursuing a career in the construction industry.

**PCEA Member Dependent Scholarship**

The PCEA Member Dependent Scholarship is available to immediate family members of PCEA members in good standing. The recipient of this Scholarship does not have to be pursing a degree in the Construction Industry.

The following Scholarships are funded by the PCEA Triangle Chapter fundraisers and events. (Please see a Faculty Representative at these schools to receive an application).

**Members Corner**

Please keep the following members in your thoughts and prayers;

Marc Marotta and Family - Father Passed Away
Jason Graham and Family - Uncle
Kevin Sherron and Family - Father
Tom VonCannon and Family - Father and Uncle
Triangle Chapter President Mr. Rick Embrey calls the May meeting to order and introduces meeting Guest, Mr Jon Jackson.

Special Thanks to Mr. Reubin Gillis for arranging May’s Guest Speaker from the Duke Athletic Department Mr. Jon Jackson.

Triangle Chapter President Mr. Rick Embrey takes time to Present Past President and current 1st Vice President Mr. Marc Marotta with his Order of the Isosceles award. Marc was unable to accept his award at the Asheville PCEA Convention.
The Date has been set! Our next Raleigh Golf Outing is set for August 15, 2016. This is the Annual PCEA Fund Raising Golf tournament. It is set for a 12:00 shotgun start. We need to have to have a minimum of 48 players. Details to follow as we get more information. Dust off your Clubs, and get your foursome ready for a day of fun and fellowship.
1. When you come to a fork in the road, take it.

2. You can observe a lot by just watching.

3. It ain’t over till it’s over.

4. It’s like déjà vu all over again.

5. No one goes there nowadays, it’s too crowded.

6. Baseball is 90% mental and the other half is physical.

7. A nickel ain’t worth a dime anymore.

8. Always go to other people’s funerals, otherwise they won’t come to yours.

9. We made too many wrong mistakes.

10. Congratulations. I knew the record would stand until it was broken.

11. You better cut the pizza in four pieces because I’m not hungry enough to eat six.

12. You wouldn’t have won if we’d beaten you.

13. I usually take a two-hour nap from one to four.


15. Slump? I ain’t in no slump… I just ain’t hitting.

16. How can you think and hit at the same time?

17. The future ain’t what it used to be.

18. I tell the kids, somebody’s gotta win, somebody’s gotta lose. Just don’t fight about it. Just try to get better.

19. It gets late early out here.

20. If the people don’t want to come out to the ballpark, nobody’s going to stop them.

21. We have deep depth.

22. Pair up in threes.

23. Why buy good luggage, you only use it when you travel.

24. You’ve got to be very careful if you don’t know where you are going, because you might not get there.

25. All pitchers are liars or crybabies.
Space For Rent

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(919)901-8090 TAVonCannon@VSCFS.com